Giza Systems Official Sponsor to the 5th International Automation Technology Conference

Giza Systems officially sponsored the 5th International Control & Automation Technology Exhibition and Conference held at the Cairo International Conference Center from the 7th - 9th May, 2011. The Automation Technology conference is the only event of its kind in Egypt, as it provides a platform for automation, control, and instrumentation applications.

The conference and expo brought industry leaders, partners and customers together to share their in-depth knowledge of the latest technical advancements, as well as discuss the pressing issues faced by the industry.

Amongst the most prominent benefits of automation are achieving higher consistency and quality, reduction of lead times, simplification of production, reduction of handling, and improvement of work flow.

Fully realizing the importance of automation in the global economy, the wide-ranging solutions of Giza Systems empower their customers to embrace automation technology to suit their needs. The event provided Giza Systems with an opportunity to showcase their solutions advancing the creation of complex adaptive systems and multi-processing to serve a host of applications and activities.

"Assessing the needs and trends of automation are crucial to innovation and competitiveness in a global market to enhance economic security and improve the quality of life and well-being. Building on our strong presence, we were excited to sponsor, exhibit, and speak at the conference. It was a great opportunity to continue engaging our strategic markets regarding the benefits associated with our comprehensive automation solutions, while participating in a platform for industry professionals to share knowledge and network," explained Osama Sorour, General Manager of the Industrial Applications Business Unit.

There was a variety of topics discussed at the conference including: factory automation, instrumentation and control systems, information technology and software solutions, telecommunications, process automation, robotics, electronics and electrical, hydraulics and pneumatics.

The conference featured expert speakers from leading companies in the industry to review new developments, technical advances and applications in the industrial control and automation field. As part of the lecture series, Giza Systems presented talks on wireless SCADA and smart metering at the conference.

About the Company

Giza Systems www.gizasystems.com is the number one systems integrator in Egypt and the Middle East providing a wide range of industry specific technology solutions in the Telecom, Utilities, Oil & Gas, and Manufacturing industries. Giza Systems has been shaping the IT industry and corporate agendas since 1974. Their consultancy practice provides industry- focused services that enhance value for our clients by streamlining operational and business processes. Operating in the Middle East through Giza Arabia www.gizaarabia.com, their group of companies is focused on contributing to the local and regional development with their technology solutions, commitment and outstanding customer service. Their team of 700 professionals enables them to extend our geographic footprint delivering diverse projects and connecting them with clients in the Middle East, Africa, Europe, Latin America and Russia.